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A memo from the desk of  
**Dr. Rody Hawkins, Ph.D.**

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I am very proud and excited to share the great qualities of Lightning Rods™, the World's First Energy Beef Stick! As President of RDI Foods, which is recognized as the leader in food product research and development. I was instrumental in developing this wholesome blend of ingredients to create this new to the world item for Power Hungry Foods, LLC. While delivering on the promise of an energy boost, Lightning Rods™ also satisfies hunger and revitalizes the body with a very lean, great tasting 100% beef stick.

Lightning Rods™ is a great new addition to my portfolio of truly successful products which include; the creation of Lunchables™, and the extensive redefining of the original Slim Jim™. I know you will absolutely love this new beef stick that will energize both your mind and body.

Lightning Rods™.

*Rody*