

# Mutated Meat, or How I Stopped Worrying and Learned to Love Beef Jerky

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## Lightning Rods Beef Jerky

So not everything in photography is about the metal, glass, and plastic camera gear. Sometimes it's about your mind and body working in harmony to delivery maximum creative destruction to your clients.

However, when jumping between five assignments in two days, your mind and body can get a bit worn and dulled. My body is a temple, so in these situations I stick to my usual routine of Diet Coke and [beef jerky](#) (always carry snacks, clients don't always feed you!).

What the hell am I rambling about? I think I just might have found the best invention since [Baconnaise](#).

It's an energy-powered beef jerky. **A product mother nature was too scared to create on her own.**

Yes, that's right [Lightning Rods](#) are as the packaging proclaims, "**Meat Stix Gone Wild**". They are 0.95 ounces of meat byproduct with Red Bull like qualities. Sounds insane? It is.

The [Lightning Rods website](#) says:

Lightning Rods are the original high energy [beef sticks](#) with an energy boost in every bite. They are the perfect blend of energy enhancement in a delicious beef snack. Packed 42 individually wrapped 0.95 oz sticks per box, these gluten-free 5 inch beef sticks are mildly flavored with a pleasing aftertaste. Made in the USA with US-raised beef, Lightning Rods feature the unique combo of Guarana and Ginseng. Guarana, a Brazilian berry, offers a delicious flavoring and a caffeinated zap. Ginseng, an Asian herb, assists the body to restore itself to health and it has beneficial effects on sports performance. Let the energy evolution begin!

I can tell you after having eaten a few of these babies, I do feel a bit of mental sharpness returning to my brain each time. I'm now carrying them on assignment everywhere. Easy to pack and store in my photo gear, and with ingredients like that I'm sure they have a shelf life longer Dick Clark's hair! Did I mention that they taste pretty good too?

What does this have to do with photography? Nothing really. What does it have to do with awesome? Everything. Also, I've always wanted to have a "Beef Jerky" tag on this website.

Just don't forget the breathmints. Nothing a client likes more than processed meat breath.

[Allen Klosowski Life Beef Jerky, Funny](#)

