

PRESS RELEASE

Dateline: March 6, 2009

Sartell, Minnesota

Today, the Sartell, Minnesota Based food company, Power Hungry Foods LLC (PHF), is giving a private screening of their new brand/trademarks to a select group of key business media. The announced brand and trademarks reflect extensive months of ideation, research, and focus work findings according to James Hawkins, Vice President of Sales and Marketing. “The core corporate image and company foundation for product branding will project –to the consumer- an absolute and unequivocal message of the power and energy derived from our snack line. These “new to the world” products and the message of our brand and related packaging will speak directly and succinctly to the consumer!”, cites Hawkins.

Greg Bearson, President and CEO, is excited to discuss the comprehensive strategy to developing the new category. According to Bearson: “ a new category needs smart planning and some TLC to get off the ground. We, at PHF, are cognizant of the need for attention to detail and have surrounded ourselves with the finest staff of legal, fiduciary, research & development, production, brokers and marketing executives in the industry. With aggressive and proven “go to market” and phased roll out strategies, we will be able to capitalize on our significant industry, broker, and customer relationships as we build our brands to meet consumer needs in 2009 and beyond.”

Power Hungry Foods, LLC was formed in 2007 and markets specific snack foods to all channels of Retail and Food Service businesses. Contact them at 1-888- NRG-STIX or email- corporate@powerhungryfoods.com. A scheduled late Winter product launch is anticipated.